

1. (Twice Amended) A display device comprising:

a liquid crystal panel including a liquid crystal material;

a light reflector provided behind the liquid crystal panel; and

a light diffuser arranged between the liquid crystal material and the light reflector, the light diffuser having forward scattering characteristics, a space between the light diffuser and the light reflector being a certain distance;

the light diffuser and the distance satisfying the following relationship:

$$H(\%) \geq -200d + 140(\text{mm})$$

wherein d is the distance between the light diffuser and the light reflector, and H is a haze value of the light diffuser; and

wherein $0.7 \geq d \geq 0.2\text{mm}$.

Please cancel Claims 12 - 15 without prejudice or disclaimer of the subject matter contained therein.

Please add the following new claim:

16. (New) A display device adapted to provide both reflection type display and transmission type display, the device comprising:

a liquid crystal panel including a liquid crystal material;

an illuminating device adapted to illuminate the liquid crystal panel in a transmission type display mode;

the illuminating device including a light guiding member;

a light reflector adapted to reflect an external light impinged upon the liquid crystal panel in a reflection type display mode, the light reflector being positioned behind the illumination device relative to the external light;

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a light diffuser arranged between the liquid crystal material and the light reflector, the light diffuser having forward scattering characteristics, a space between the light diffuser and the light reflector being a certain distance, the light diffuser and the distance satisfying the following relationship:

$$H(\%) \geq -200d + 140(\text{mm})$$

wherein d is the distance between the light diffuser and the light reflector, and H is a haze value of the light diffuser.

17. (New) A display device according to Claim 16, further comprising a color filter proximate the liquid crystal panel, the color filter being equipped with a plurality of colors.

18. (New) A display device according to Claim 17, wherein the plurality of colors include red, green and blue colors.

19. (New) A display device according to Claim 16, further comprising:
a polarizer provided between the liquid crystal panel and the light reflector,
wherein the polarizer substantially transmits a light of a first polarization direction and substantially absorbs a light of a second polarization direction,

wherein the first and the second polarization directions are different from each other.

20. (New) A display device according to Claim 16, further comprising a light source adapted to introduce light to the light guiding member.

21. (New) A display device according to Claim 16, wherein the illuminating device is arranged between the light diffuser and the light reflector.

22. (New) A display device according to Claim 16, further comprising:
a polarizer provided between the liquid crystal panel and the reflector, the polarizer separating light depending on a polarization direction of the light; and
a reflection polarizing plate provided between the polarizer and the reflector, the reflection polarizing plate separating light depending on a polarization direction of the light;
a transmission axis of the polarizer coinciding with a transmission axis of the reflection polarizing plate.

23. (New) A display device according to Claim 16, further comprising a polarizer on a front side of the liquid crystal panel.

24. (New) A display device according to Claim 16, further comprising a reflection polarizing plate between the liquid crystal panel and the light reflector,

wherein the reflection polarizing plate substantially transmits a light of a first polarization direction and substantially reflects a light of a second polarization direction,

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the first and second polarization directions being different from one another.
